# YEAR IN REVIEW 2023





**340** boxes of local produce delivered to community fridges in Roslindale, Charlestown, Cambridge, Newton, Somerville, and Watertown. That's **up 250% from 2022!** 

#### BostonOrganics.com



**100%** of our produce is USDA Certified organic and non-GMO



**16,600** lbs

produce composted with Black Earth Compost, diverting rejected produce from the land fill and turning it into nutrient-rich soil.

**70%** of our food related purchases stay within the community at independent businesses including local farms, suppliers, and artisanal producers.

## FOOD FOR FREE

**17,690** lbs produce donated

to Food For Free for distribution to local communities in need.

### We're all about **LOYALTY**

- Customers: 70% have been with us 2+ years and 45% over 5 years
- **Employees:** Over half have been with us 5+ years and a quarter over 10 years
- Farmers and Suppliers almost half we've worked with for 10+ years
- LOYALTY REWARDS PROGRAM: saved our customers over \$6000 last year!



**50+** non-profits, schools, and organizations supported Organizations like The Boston Public Library, East Boston Community Soup Kitchen, Homeless Empowerment Project, Minuteman Senior Services and Charlestown Nursery School

#### 105 boxes donated during the holidays by the BO community

Thanks to our generous customers we gave 4000+lbs of produce from our network of local, organic farms to households experiencing food insecurity.



### **Grocery Add-On Items**

**Popular at Home** 





We added over 60 news items this year and now have 500+ organic produce and groceries that can be added to your order!

#### Liked at the Office



